

CONTRACT



WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 2056947 /		<u>Alt Order #</u> WOC13043263
<u>Advertiser</u> Jean Stothert for Omaha		<u>Original Date / Revision</u> 05/04/21 / 05/04/21
<u>Contract Dates</u> 05/05/21 - 05/11/21	<u>Estimate #</u> 911	
<u>Product</u> General		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agcy Code</u> 9920446	<u>Advertiser Code</u> 133	<u>Product 1/2</u> 154
<u>Agency Ref</u> 2947	<u>Advertiser Ref</u> 40816	

And:

Jamestown Associates
734 15th St NW
Ste 550
Washington, DC 20005

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOWT	05/05/21	05/11/21	Morning News Show	5:00 AM-6:00 AM		:30			NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/05/21	05/11/21	MTWTF--				3	\$80.00			
N 2	WOWT	05/05/21	05/11/21	Morning News Show	6:00 AM-7:00 AM		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/05/21	05/11/21	MTWTF--				2	\$250.00			
N 3	WOWT	05/05/21	05/11/21	Today Show	7:00 AM-9:00 AM		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/05/21	05/11/21	MTWTF--				2	\$325.00			
N 4	WOWT	05/05/21	05/11/21	Midday News	11:00 AM-12:00 PM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/05/21	05/11/21	M-WTF--				2	\$100.00			
N 5	WOWT	05/05/21	05/11/21	Days of Our Lives	12:00 PM-1:00 PM		:30			NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/05/21	05/11/21	M-WTF--				3	\$75.00			
N 6	WOWT	05/05/21	05/11/21	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/05/21	05/11/21	M-WTF--				3	\$80.00			
N 7	WOWT	05/05/21	05/11/21	M-F News @ 4p	4:00 PM-5:00 PM		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/05/21	05/11/21	M-WTF--				2	\$225.00			
N 8	WOWT	05/05/21	05/11/21	News @ 5p M-F	5:00 PM-5:30 PM		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/05/21	05/11/21	M-WTF--				2	\$350.00			
N 9	WOWT	05/05/21	05/11/21	Weekday Jeopardy	6:00 PM-6:30 PM		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/05/21	05/11/21	M-WTF--				2	\$350.00			
N 10	WOWT	05/05/21	05/11/21	News @ 630p M-F	6:30 PM-7:00 PM		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/05/21	05/11/21	M-WTF--				2	\$350.00			
N 11	WOWT	05/05/21	05/11/21	News @ 10p M-F	10:00 PM-10:35 PM		:30			NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/05/21	05/11/21	M-WTF--				2	\$425.00			
N 12	WOWT	05/05/21	05/08/21	Weekend News Sa	7:00 AM-8:00 AM		:30			NM	1	\$120.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Jean Stothert for Omaha		<u>Original Date / Revision</u> 05/04/21 / 05/04/21
<u>Contract Dates</u> 05/05/21 - 05/11/21	<u>Product</u> General	<u>Estimate #</u> 911

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/21	05/09/21	-----S-				1	\$120.00			
N 13	WOWT	05/05/21	05/08/21	News @ 5p Sa	5:00 PM-5:30 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/21	05/09/21	-----S-				1	\$350.00			
N 14	WOWT	05/05/21	05/08/21	News @ 630p Sa	6:30 PM-7:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/21	05/09/21	-----S-				1	\$200.00			
N 15	WOWT	05/05/21	05/08/21	News @ 10p Sa	10:00 PM-10:30 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/21	05/09/21	-----S-				1	\$350.00			
N 16	WOWT	05/05/21	05/09/21	Su Today	8:00 AM-9:00 AM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/21	05/09/21	-----S				1	\$200.00			
N 17	WOWT	05/05/21	05/09/21	News @ 10p Su	10:00 PM-11:00 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/21	05/09/21	-----S				1	\$250.00			
N 18	WOWT	05/05/21	05/11/21	Morning News Show	5:00 AM-6:00 AM		1:00			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/05/21	05/11/21	MTWTF--				1	\$160.00			
N 19	WOWT	05/05/21	05/11/21	Morning News Show	6:00 AM-7:00 AM		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/05/21	05/11/21	MTWTF--				1	\$500.00			
N 20	WOWT	05/05/21	05/11/21	Today Show	7:00 AM-9:00 AM		1:00			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/05/21	05/11/21	MTWTF--				1	\$650.00			
N 21	WOWT	05/05/21	05/11/21	Midday News	11:00 AM-12:00 PM		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/05/21	05/11/21	M-WTF--				1	\$200.00			
N 22	WOWT	05/05/21	05/11/21	M-F News @ 4p	4:00 PM-5:00 PM		1:00			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/05/21	05/11/21	M-WTF--				1	\$450.00			
N 23	WOWT	05/05/21	05/11/21	News @ 5p M-F	5:00 PM-5:30 PM		1:00			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/05/21	05/11/21	M-WTF--				1	\$700.00			
N 24	WOWT	05/05/21	05/11/21	Weekday Jeopardy	6:00 PM-6:30 PM		1:00			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/05/21	05/11/21	M-WTF--				1	\$700.00			
N 25	WOWT	05/05/21	05/11/21	News @ 630p M-F	6:30 PM-7:00 PM		1:00			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/05/21	05/11/21	M-WTF--				1	\$700.00			
N 26	WOWT	05/05/21	05/08/21	Sa Today	8:00 AM-10:00 AM		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/21	05/09/21	-----S-				1	\$500.00			
N 27	WOWT	05/05/21	05/09/21	Weekend News Su	7:00 AM-8:00 AM		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/21	05/09/21	-----S				1	\$200.00			
N 28	WOWT	05/05/21	05/09/21	News @ 5p Su	5:00 PM-5:30 PM		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/21	05/09/21	-----S				1	\$500.00			
Totals											42	\$12,185.00

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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/26/21 - 05/11/21	42	\$12,185.00	(\$1,827.75)	\$10,357.25
Totals	42	\$12,185.00	(\$1,827.75)	\$10,357.25

Signature: _____ **Date:** _____

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